

Conscious Health Network

Goals Conscious Health Network, LLC-NY (CHN) operating as I-WELL (Integrative Wellness and Lifestyle Systems) and Conscious Care System (CCS) has been established for the purpose of production, distribution and sale of systems designed to create a compassionate and economically viable care delivery infrastructure as the current structures are fragmented, unstable and financially unsupportable. CHN objectives include improved wellness and quality of life for clients and healthcare personnel, improved operational economics, improved direct labor utilization, and improved management and financing systems. Conscious Health Network will also further develop its sophisticated Health IT systems (in tandem with telehealth and other HIT entities) that will enable the company to implement a codified, comprehensive, data-driven and multi-tiered infrastructure, and to distribute its IP-rich programs and services quickly and efficiently.

All CHN programs (i.e., I-WELL and CCS) are turnkey offerings supported by trailblazing CHN Wellness, Prevention and Lifestyle software libraries that will enable the Company to serve many entities concurrently and to quickly move into various market segments that are ripe, yet currently underserved and undervalued. Federal regulatory outcomes reflected in the Resident Assessment Instruments (RAIs) / Minimum Data Set (MDS), plus substantial fiscal reductions and increased revenues, are expected to trigger CMS mandates for CHN/CCS-Certified models, as will the homecare metric, i.e., the Outcome and Assessment Instrument Set (OASIS). CHN will utilize additional formal and informal metrics to provide demonstrable evidence of efficacy and value.

“CHN-Certified” CHN will provide system implementation through consultation and certification services (i.e., CHN/CCS-Certified and CHN/I-WELL-Certified) and will offer executive management consultation, as well as, full management administration, per client needs. Subscription programs ensure program/certification integrity and provide comprehensive, yet affordable, services and broad-spectrum materials to clients. The launch of CHN into the marketplace will include publication of “Conscious Care Systems - Long-Term Care as it Must Be” by CHN President and CEO, Marie Eisele. Conscious Care Systems will continue its focus on Long-term Services and Supports (LTSS) reform and will function as a division of CHN going forward, as will I-WELL. The Company enjoys strong team support of prominent individuals in various governmental and NGO markets and organizations plus several celebrity spokespersons who will be important during the company launch, and will be featured in multi-media training and promotional materials, as will other prominent CHN Team members.

CHN Community CHN will offer services to diverse healthcare and community entities in its first year, providing “CHN/CCS-Certified and CHN/I-WELL-Certified Wellness, Prevention and Lifestyle” programs (Bronze-Platinum) to its early adopter clients. All aspects of CHN system models will be cohesively incorporated into the above software libraries, including deployment, training, documentation, publicity, and consumer, government and NGO relations. The projected economic and Environmental/Social/Governance (ESG) metric outcomes are expected to ensure demand such that the Company can scale quickly as referenced in CHN financials, business plans and progressive, yet flexible, rollout schedules.

CHN Methodology Groundbreaking, content-oriented technology infrastructures - including proven open-source, and low-cost hospital/healthcare provider operating systems - will provide end-users with information, training, marketing, distribution, finance, security (HIPAA, EHR), quality and regulatory control features, and documentation. Once an LTSS community or Homecare agency has completed initial certification status (9 months), CHN/CCS will charge a monthly licensing fee for its requisite QA/Certification Maintenance & Membership Services (QA/MM) that will cover use of the proprietary software and portals, provide QA support, on-going consultation/training, day-to-day programming/materials distribution and supports, and marketing options for CHN/CCS-Certified communities and homecare agencies, including valuable inclusion as affiliates in broad advertising and marketing rollouts. I-WELL certifications will also be promoted for LTSS sectors.

CHN Outreach CHN will execute its Community Outreach activities with various initiatives to be termed CHN Conscious Communities, Neighborhood Outreach, Adopt-A-Neighbor/Elder/Youth/Pet, etc.. These programs will organize neighbors, businesses, and civic organizations in any locale so that everyone benefits, i.e., they give what they have to give and get back what they need or desire. Modeled after traditional societies, CCS has designed its many and varied outreach programs to work effectively in any setting. There are numerous ways in which these enterprises will be profitable and financially supportable while providing public relations opportunities for participants and affiliates alike.