



Conscious Care Systems (A Division of Conscious Health Network)
Engineering Eldercare

Dear Fellow Citizens,

The following Financial Narrative offers an overview of Conscious Care Systems' (CCS) strategy and rationale for evolutionary transformation of the long-term services and supports (LTSS) industry, with significant implications for the healthcare industry overall.

It is clear to everyone that long-term care (LTC) services can and must be vastly improved. Cultural and economic indicators are sounding alarms nationally – and globally. The creation of CCS is in response to this crisis, and our soon to be published book **“Conscious Care Systems - Long-Term Care As it Must Be”*** will serve as a blueprint, as well as fiscal and philosophical validation for providing optimal living environments to elder and challenged individuals. It provides an honest assessment of the LTSS industry and offers a codified, yet easily replicated, system to correct many common problems, including achieving and maintaining high census counts and many other monetary, regulatory, and staffing issues.

All CCS programs and protocols will be provided and packaged as a system to be distributed through software-enabled **CCS Wellness & Lifestyle Care Libraries** thus allowing the company to serve many entities at once and to quickly move into various market segments that are ripe, yet currently under-served.

CCS's wellness and social models (incorporating a full spectrum of proven Integrative Medicine/IM modalities through CHN'S I-WELL system) are designed to provide the maximum quality lifestyle to individuals throughout their waking hours - across the care continuum. The CCS model is based on implementation of a self-renewing and sustainable system that dramatically enhances the productivity of current employees, especially direct service staff. Programs are designed around truly progressive concepts that reflect the kinds of superior services and environments that the “baby boom” generation already expects for their parents, and are coming to demand for themselves.

Thank you for your interest in Conscious Care Systems.

Marie Eisele

** “Collectively, statistically, we live so much longer today than only a generation or so ago. But as a nation, even as part of the global village, we have not yet faced up to the moral, ethical, political and fiscal challenges inherent in this quantum shift in society.” Excerpt: “Conscious Care Systems - Long-Term Care As it Must Be” - Marie Eisele*

(CCS Financial Narrative referenced is available for review upon request.)